

Our Privacy Policy

Amplius is committed to protecting your privacy. This Privacy Policy applies to our website. This Privacy Policy governs our data collection, processing and usage practices. By using the websites, you consent to the data practices described in this Privacy Policy. If you do not agree with the data practices described in this Privacy Policy, you should not use the website. We periodically update this Privacy Policy.

We process personal information for certain legitimate business purposes which include, some or all, of the following:

- Where the processing enables us to enhance, modify, personalise or otherwise improve our services/communications for the benefit of the customer.
- To identify and prevent fraud.
- To enhance the security of our networks and information systems.
- To better understand how people, interact with our social media and web sites.
- To provide postal communications which we think will be of benefit and interest to you.
- To determine the effectiveness of our promotional campaigns and our advertising.

Whenever we process data for these purposes we will ensure that we always keep your Personal Data rights in the highest regard and take into account all of your data protection right under any and all current UK legislation.

Important Information

Changes to this Privacy Policy

We may update this Privacy Policy from time to time by posting a new version online. You should check this page occasionally to review any changes. If we make any material changes we will notify you by posting the revised Privacy Policy on our Website. This helps you to always be aware of what information we collect, how we use it and under what circumstances, if any, it is disclosed. Your continued use of the Websites and/or continued provision of Personal Information to us will be subject to the terms of the then-current Privacy Policy.



Contact Us

If you have any questions about this Privacy Policy or our treatment of the information you provide us, please write to us by email at sarah@ampliuslearning.co.uk

Information We Collect

When You Visit our website

When you visit the website, we may request that you provide Personal Information about yourself, and we collect Navigational Information. You are free to explore the website without providing any information about yourself however we do use certain Cookies that may track how you use our website. The purpose of this is to understand how we can improve our website.

“Personal Information”

This refers to any information that you voluntarily submit to us and that identifies you personally, including contact information, such as your name, e-mail address, company name, address, phone number, and other information about yourself or your business.

“Navigational Information”

This refers to information about your computer and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit and pages viewed. Please see the “Navigation Information” section below.

How We Use Information We Collect

Compliance with Our Privacy Policy

We use the information we collect only in compliance with this Privacy Policy. Customers who subscribe to our email communications are obligated through our agreements with them to comply with this Privacy Policy.



We Never Sell Personal Information

We will never sell your Personal Information to any third party.

Use of Personal Information

In addition to the uses identified elsewhere in this Privacy Policy, we may use your Personal Information to: (a) improve your browsing experience by personalizing the Website; (b) send information to you which we think may be of interest to you by post, email, or other means; (c) send you marketing communications relating to our business. When providing personal information you will be given the option to select your communication preferences. This will establish how we (a) use your information and (b) if/how we contact you. We will not contact you for any reason other than that specified upon your request.

Use of Navigational Information

We use Navigational Information to operate and improve the Website. We may also use Navigational Information alone or in combination with Personal Information to provide you with personalised information about Amplius

Customer Testimonials and Comments

We post customer testimonials and comments on our Websites, which may contain Personal Information. We obtain each customer's consent via email prior to posting the customer's name and testimonial.

Security of your Personal Information

Version 1.0 We use a variety of security technologies and procedures to help protect your Personal Information from unauthorised access, use or disclosure. We secure the Personal Information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure.

Social Media Features

Our Website includes Social Media Features, such as the Facebook Like button and Widgets, such as the Share This button or interactive mini-programs that run on our sites. These features may collect your IP address, which page you are visiting on our sites, and may set a cookie to enable the feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our



Website. This Privacy Policy does not apply to these features. Your interactions with these features are governed by the privacy policy and other policies of the companies providing them.

External Websites

Our Websites provide links to other websites. We do not control, and are not responsible for, the content or practices of these other websites. Our provision of such links does not constitute our endorsement of these other websites, their content, their owners, or their practices. This Privacy Policy does not apply to these other websites, which are subject to any privacy and other policies they may have.

Retention of Personal Information

We retain Personal Information that you provide us with, as long as the reason meets one of the legitimate business purposes outlined elsewhere in this policy, in line with our current Retention Policy. We can delete this information at an earlier date if you so request, as described in “Opting Out and Unsubscribing” below. If you would like to receive more information about our Retention Policy please email sarah@ampliuslearning.co.uk

Opting Out and Unsubscribing

Reviewing, Correcting and Removing Your Personal Information

If you provide us with your Personal Information, you have the following rights with respect to that information:

To review the user information that you have supplied to us

To request that we correct any errors, outdated information, or omissions in user information that you have supplied to us

To request that your user information not be used to contact you

To request that your user information be removed from any solicitation list that we use

To request that your user information be deleted from our records



To exercise any of these rights, please contact us at sarah@ampluslearning.co.uk. We will promptly change, correct, or delete your information and notify you of the action we have taken.

Subject Access Requests

You have the right to know what personal information Amplius has about you and can do so by placing a Subject Access Request (SAR) via email to sarah@ampluslearning.co.uk. After notification of the SAR, we may ask you to complete a short questionnaire so that we can respond to your request as quickly and efficiently as possible. We will aim to respond to all SARs within 30 days from notification unless otherwise advised. Please note that an administration fee of £10 is payable for each Subject Access Request in line with current data regulations.

To Unsubscribe From Our Communications

You may unsubscribe from our marketing communications by clicking on the “unsubscribe” link located on the bottom of our e-mails, or by sending us email us at sarah@ampluslearning.co.uk